## Dr. Michael W. Linville

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## SUMMARY OF QUALIFICATIONS/RELEVANT EXPERIENCE

Seventeen years of international experience (four of which were spent living in Ukraine) with an emphasis on education, training and development in the former Soviet Union

Rector and faculty for one of the early, post-Soviet Bible colleges in the 1990s Fifteen years of corporate marketing and communications experience Awarded the Silver Medallion in 2009 by Ukraine's Dragomanov National Pedagogical University in recognition of special achievement in the field of education

Established a 501c3 not-for-profit organization in 2001, focused on development/ humanitarian aid to Russian-speaking countries, raising \$4 million over 14 years Entrepreneurial skills evidenced through the launching of four organizations in sixteen years

Ordained minister since 2006 by the Church of God – Anderson, Indiana

**EMPLOYMENT** 

#### 2013-present

# ASSISTANT PROFESSOR OF GRADUATE STUDIES IN ORGANIZATIONAL LEADERSHIP, Indiana Wesleyan University, Marion, Indiana

Facilitate organizational leadership courses at both the Ph.D. and master's degree levels, including: Leadership Theory, Advanced Leadership Theory, Organizational Behavior and Communications, Organizational Learning and Change, Wisdom and Leadership, Global Leadership, Adult and Organizational Learning, and Leadership Praxis. Also facilitate a master's level course in Applied Management Theory for various graduate degree programs. Experienced in writing and developing curriculum.

#### 2001-present

#### PRESIDENT/CEO, International Faith Initiatives, Incorporated

Founded 501(c)3 not-for-profit humanitarian agency devoted to leadership development and pastoral training, as well as medical and humanitarian service, across the former Soviet Union. IFI supports leader development in practical ministry skills through modular training programs across Russia and Ukraine. IFI's medical ministry engages with physicians and medical leaders in hospitals and orphanages to facilitate systemic change and evidence-based improvement in the practice of medicine.

#### 2002-present

## PRINCIPAL, Michael Linville & Associates Noblesville, Indiana

Founded as a "Business as Mission" for profit organization in order to funnel profits into support for the non-profit, International Faith Initiatives. Focus of this consultancy evolved from providing clients with marketing and advertising expertise in the early years to a present emphasis on organizational consulting, leader development, MBTI personality assessment, and emotional intelligence coaching.

#### 2009-present

## CONSULTANT, Livingston Consulting Group, Indianapolis, Indiana

Assist organizations and individuals in thinking and working through organizational and leader development issues through practical applications and assessments. Facilitate individual coaching sessions in emotional intelligence and 360-degree feedback to support enhanced job performance and to advance personal leader development plans.

#### 2008-2010

# **GRADUATE ASSISTANT**, Indiana Wesleyan University Ed.D. in Organizational Leadership

This part time position assisted the department chair and other faculty members in developing instructional materials, conducting research, assisting with classroom instruction technology, grading papers, reviewing prospective student applications, and handling a wide range of administrative functions.

#### 1997-2000

## **RECTOR**, Ukraine Bible Institute (Kiev, Ukraine)

Served as rector and faculty in the starting and establishing of a two-year theological institute, one of the early such institutions of higher education in the post-Soviet era. Led a multicultural staff of 15 Russians, Ukrainians, Canadians and Americans.

#### 1992-1996

## **REGIONAL COMMUNICATIONS MANAGER, Pioneer Hi-Bred International**

Responsible for marketing and advertising planning and execution for various North American sales regions. Developed strategies, created campaigns, wrote and produced extensive sales literature, and served as member of regional executive leadership teams. Assisted in the planning and execution of national and international programming for annual corporate and regional conferences.

#### 1990-1991

## ACCOUNT SUPERVISOR, Bloomhorst-Story-O'Hara Advertising Agency

Supervised two accounts, each billing over \$1 million annually. Assisted as account executive with a variety of other accounts. Agency folded due to executive financial mismanagement.

#### 1987-1989

## **REGIONAL MARKETING DIRECTOR, Little Caesar Enterprises, Inc.**

Directed all marketing and advertising activities for 80 corporate-owned and franchised restaurants in state of Indiana. Implemented cross promotions with a variety of Indianapolis-based sports franchises, retailers and media outlets. System sales increased 30%.

#### 1986-1987

#### DISTRICT MARKETING MANAGER, Doubleday Publishing Company

Responsible for all marketing and sales activity directed toward wholesalers and retail chain buyers throughout the state of Indiana. Functions included extensive selling, coordination of sales promotions, market analysis and the management of accounts worth nearly \$2 million in sales annually. Increased annual sales over 20%. Released when Doubleday family sold out to Bertelsmann Communications, resulting in the dissolution of the Doubleday marketing department.

#### 1984-1986

#### DIRECTOR OF CORPORATE SALES AND MARKETING, Professional Book Distributors/Fulfillment Unlimited

Responsible for the sale and management of book and product distribution services to local and national direct marketing clients, including MTV Networks, Warner Amex Satellite Entertainment, National Geographic, and Ross Laboratories. Duties included executing planned marketing strategies, creating proposals, and negotiation to acquire incremental business. Supervised marketing and administrative personnel. Doubled the number of fulfilment clients.

#### EDUCATION

- **Ed.D.** Organizational Leadership (April 2012) GPA: 3.98 Indiana Wesleyan University, Marion, Indiana
- M.A. Advanced Leadership Studies (December 2009) GPA: 4.0 Indiana Wesleyan University, Marion, Indiana
- **M.A.** Ministry Leadership (December 2006) GPA: 4.0 Indiana Wesleyan University, Marion, Indiana
- **B.A.** Marketing Communications (December 1983) The Ohio State University, Columbus, Ohio

## **PROFESSIONAL AFFILIATIONS**

- National Leadership Coach for Credentialing Candidates, Church of God Anderson
- Board Member/Case Consultant, Indiana Ministries of the Church of God Anderson
- Member, International Leadership Association (ILA)
- Member, Society for Intercultural Education and Research (SIETAR)

## **PROFESSIONAL CERTIFICATIONS**

• MBTI Certified Practitioner in Personality Typology Assessments and Coaching (2014)

- Co-presented leadership research paper (The Language of Leadership: Examining How Leader Role Perceptions are Shaped by Meaning Within Word Origins) at the 2015 Tobias Center for Leadership Excellence scholarly conference at Indiana University.
- Poster Presentation (When Western Leadership Theory Does Not Transfer Cross-Culturally: A Phenomenological Study Defining Leadership and Its Practices in Russia and Ukraine) at the 2014 International Leadership Association Conference in San Diego.
- Co-presented leadership research paper (How Leadership in a Divided Nation is Driving a Political Revolution: A Phenomenological Study of Leadership in Ukraine) at the 2014 Tobias Center for Leadership Excellence scholarly conference at Indiana University.
- Co-presented global leadership workshop (Intercultural Assessments: Preparing Leaders to Narrow the Cultural Divide) with thought leader and expert Dr. Allan Bird at the 2012 International Leadership Association Conference in Denver.
- Presented leadership research paper (Examining the Cross Cultural Transferability of Leadership Theory and Praxis in Russia and Ukraine) at the 2010 Tobias Center for Leadership Excellence scholarly conference at Indiana University.
- Presented leadership paper (The Implications of Adult Learning on Organizational Leadership) at the 2010 Midwest Scholars Conference at Indiana Wesleyan University.
- Co-presented leadership research paper (Global Leadership: A Study in Ukraine) at the 2010 International Leadership Association Conference in Boston.

## **RECOGNITION/AWARDS**

• 2009 - Awarded the Silver Medallion by Ukraine's Dragomanov National Pedagogical University in recognition of special achievement in the field of education in Ukraine, for participation in the development and implementation of new educational state standards, and for creative use of new pedagogical technologies.