

Rev. Kyle D. Huckins, Ph.D.

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Experience in Higher Education

Indiana Wesleyan University, Marion, Ind. 8/09-Present

Assistant Professor of Communication/Journalism Coordinator, Division of Communication

Teaching undergraduate courses in convergent journalism, media law/ethics, speech and more. Serving as adviser to *The Sojourn* weekly campus newspaper, winner of national and statewide awards for the first time in its history during my tenure. Member of Diversity Task Force, Multicultural Enrichment Council and other committees. Academic research. Presenting IWU at church services and other gatherings.

The University of Texas at Tyler, Tyler, Texas 8/07-8/09

Assistant Professor of Journalism, Department of Communication

Professor teaching undergraduate courses in journalism, including writing/reporting, societal impacts, and history, and graduate classes in public opinion and research methods. Advising students. Conducting research. Serving on department's Graduate Studies Committee and several search committees.

West Virginia University, Morgantown, W. Va. 5/06-Present

Adjunct Instructor, Integrated Marketing Communications Program

Teaching media analysis & planning, including social media, in online graduate program.

(1997-2006: Continuous experience in higher education teaching/administration at both Christian and secular schools)

Scholarly Publications and Presentations

“The Pensacola Outpouring: Reviving the Press.” Paper presented at the annual meeting of the Society for Pentecostal Studies, March 2012, Virginia Beach, Va.

“The Saga of *Christian American*: Identifying Mission and Locating Audience at a Religiously Oriented Organizational Publication.” Published 2011 in *Journal of Media and Religion*, 10(4), pp. 224-239. Previously a paper presented to the annual meeting of the Association for Education in Journalism and Mass Communication.

“Alternative News: Sources of Change.” Published 2009 in *Southwestern Mass Communication Journal*, 24(2), pp. 65-78. Previously a paper presented to the annual meeting of the Southwest Education Council for Journalism and Mass Communication. Winner of sixth place, “Top Paper.”

“Communication in Religious Lobbying: Making Meaning, Creating Power.” Published 2002 in *Journal of Media and Religion*, 1(2), pp. 121-134. Previously a paper presented to the annual meeting of the Association for Education in Journalism and Mass Communication.

“Scholarship and Fellowship: Thirty Years of Southwestern Journalism Education.” Research/report given at the Southwest Symposia (annual meetings) of Southwest Education Council for Journalism and Mass Communication, November 2000, Phoenix, Ariz., and November 2002, Austin, Texas.

“Testing Theoretical Constructs of Framing.” Paper presented to the annual meeting of the Association for Education in Journalism and Mass Communication, August 2000, Phoenix, Ariz.

“Interest-Group Influence on the Media Agenda: A Case Study.” Published 1999 in *Journalism & Mass Communication Quarterly*, 76(1), pp. 76-86. Previously a paper presented to the annual meeting of the Association for Education in Journalism and Mass Communication. Winner of Guido H. Stempel prize, “Best Paper,” Graduate Education Interest Group of AEJMC.

“Religion and Western Newspapers.” Chapter in Wm. David Sloan, ed., *Media and Religion in American History* (Northport, Ala.: Vision Press, 1999). Previously a paper presented to the annual convention of the Western Social Science Association.

“Right Versus Left: Changes in Newspaper Coverage of Religion and Politics.” Published 1998 in *Southwestern Mass Communication Journal*, 13(2), pp. 67-75. Previously a paper presented to the annual meeting of the Southwest Education Council for Journalism and Mass Communication, Named one of top six papers (no specific places given).

“Religion and Politics: The News Media Cover the Christian Conservative Movement.” Paper presented to the annual meeting of the Southwest Education Council for Journalism and Mass Communication.

Academic Service (International/National/Regional)

Editorial board member, *Journal of Media and Religion*, Routledge, 2001-present. On review board for first-ever scholarly journal devoted to study of intersection of religion and media.

Head/program chair/teaching chair/research co-chair/communications director, Religion and Media Interest Group, Association for Education in Journalism and Mass Communication, 1999-2002 and 2010-2012 academic years. In 2011-12, teaching chair. For 2010-2011, research co-chair. In 2001-2002, head. For 2000-2001, program chair. During 1999-2000, communications director.

Membership chair/Planning Committee member, Commission on the Status of Minorities, Association for Education in Journalism and Mass Communication, 2010-2012. Membership chair, 2011-2012. Planning Committee member, 2010-2012.

Student research chair/graduate education liaison, Minorities and Communication Division, Association for Education in Journalism and Mass Communication, 2010-2012. Student research chair, 2011-2012. Graduate education liaison, 2010-2011.

Liaison, various colleges/universities, to Southwest Education Council for Journalism and Mass Communication, 1996-1999, 2000-2005, and 2008-2009.

Moderator/discussant for refereed-paper sessions, annual meetings of Association for Education in Journalism and Mass Communication, 2000, 2001 and 2011, special panel on teaching religion and media, midwinter meeting of AEJMC, 2012, and Southwest Education Council for Journalism and Mass Communication, 1998 and 2000.

Invited scholar speaking on religion and media, International Communication Association annual meeting, June 2000, Acapulco, Mexico; Association for Education in Journalism and Mass Communication annual meeting, August 2000, Phoenix, Ariz.; speaking on professional development opportunities with AEJMC, College Media Advisers annual conference, October 2010, Louisville, Ky.

Media-Related Experience

Print/Internet

Marion Chronicle-Tribune, Marion, Ind. (and affiliated newspapers) 1/12-present Religion Columnist

Writing weekly column on religion for the region’s daily newspapers, including publications in Marion, Peru, Huntington and Frankfort (Central Indiana Newspaper Group).

Indiana Wesleyan University, Marion, Ind. 8/09-Present Faculty Adviser, *The Sojourn*

Providing journalistic training, guidance and feedback to students producing weekly newspaper in print and online. Instructor for practicum course offered through Division of Communication. Forging partnership with local daily newspaper to carry *Sojourn* news items; overseeing budget with reserve tripling in two-plus years. During tenure, paper has won first-ever honors from National College Media Convention and Hoosier State Press Association as well as increased numbers of Indiana Collegiate Press Association awards.

(1995-2005: Continuous experience writing, editing and designing for general-circulation newspapers, magazines and websites at the local, statewide and national levels)

Television

**Alaska Public Television, Anchorage, Ak. 1991-1993 Seasons
Commentator, "Anchorage Edition"**

Regular panelist on weekly news-analysis program produced by APT and aired statewide by member stations from Anchorage to Barrow. Discussing city and state politics and government alongside reporters and editors from other major Alaskan media.

(1988-2000: Three years of hosting interview programs and managing TV news shows and stations)

Radio

**WIWU Radio, Marion, Ind. 10/10-Present
Church Program Host**

Host of "Come Alive in Christ: New Bethany On the Air," weekly hour-long gospel music, interview and preaching show sponsored by the Church of God in Christ. Documentary on Dr. Martin Luther King Jr.

(1989-1998: Continuous experience hosting talk shows, anchoring news broadcasts, and reporting news stories at the local, statewide and national levels, with several major awards)

Marketing/Public Relations

**Christian Institute of the West, Amarillo, Texas 8/00-8/05
Director of Marketing and Public Relations**

Planning and implementation of all marketing/public relations efforts for new school. Writing, design and production of radio, TV, print and Web materials, including ads, announcements, brochures, forms, newsletters, videos, and pair of 68-page CIW catalogs (both print and CD-ROM versions). Building and maintaining school's comprehensive Internet site. Making all media buys for school. Research and writing of several proposals bringing in grants. Compiling and writing news releases and other press materials; organization of news conferences, academic gatherings and other media-related events. Efforts resulting in numerous items in area's newspapers and magazines and on broadcast media and Internet news services.

**Various Nonprofit Organizations, Texas/Oklahoma/Virginia 1995-Present
Volunteer**

Aiding several secular and religious nonprofit organizations with publicity campaigns and grant writing. Work includes helping organize outreaches for Champions for Life, grant writing for Waco Center for Youth, producing programs for Rotary Club, writing news releases for International Fellowship of Christian Businessmen, speaking for Gideons International, voicing broadcast announcements for the Citychurch urban ministry, and more. Currently serving as district media-relations director for the Church of God in Christ.

(1998-2001: Continuous experience in writing and producing public relations news releases, newsletters and other materials in higher education)

Education

The University of Texas at Austin, Austin, Texas 8/96-5/99

Ph.D. in journalism with concentration in religion (4.00 GPA on 4-point scale). Dissertation title: *Religion, Politics and Journalism: Testing the Theoretical Constructs of Framing.*

Baylor University, Waco, Texas 1/95-12/96

M.A. in journalism with concentration in religion (3.96 GPA on 4-point scale). Thesis title: *The Christian Conservative Movement and the News Media: A Study in Agenda Setting.*

West Texas A&M University, Canyon, Texas 8/86-5/89

B.A. in radio/television/film, minor in political science (3.89 GPA on 4-point scale). Alpha Chi, National Merit Scholar, *Who's Who in American Colleges and Universities.*