Joy Kooi-Chin Tong, Ph.D.

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ACADEMIC DEGREES

Ph.D. in Sociology, National University of Singapore

Dissertation: Overseas Chinese Christian Entrepreneurs in China

Advisor: Prof. Bryan Turner, Ph.D.

Master in Communication Studies, Nanyang Technological University, Singapore

Master of Divinity, Singapore Bible College

BA in Journalism, National ChengChi University, Taiwan

RESEARCH & TEACHING INTERESTS

Sociology of Religion (Christianity and Islam), China and Chinese Diaspora (U.S.A., Singapore, Hong Kong, and Taiwan), Women's Studies (especially Women's Entrepreneurship and Women in Islam), Racial and Ethnic Diversity, and Southeast Asia in general.

ACADEMIC APPOINTMENTS

2011-present Assistant Professor, Intercultural Studies, Indiana Wesleyan University 2011-present Research Fellow, Purdue Center on Religion and Chinese Society

2009-2011 Postdoctoral Research Associate, Purdue Center on Religion and Chinese Society,

Sociology department

AWARDS

- 2012 Principium Faculty Lecture Series for 2012-2013, Indiana Wesleyan University
- 2011 Hinds Fellowship Award for 2012-2013, Indiana Wesleyan University
- 2009 Ananda Rajah Prize for Best PhD thesis in the Sociology Department, National University of Singapore

GRANTS AND COLLABORATIONS

- Fenggang Yang and Joy Tong, Global Research Synergy Grant, College of Liberal Arts, Purdue University (\$23,000)
- 2011 Joy Tong and Fenggang Yang. Jack Shand Research Award, Society for the Scientific Study of Religion (\$3,000)
- 2011 Case Study Researcher, Belief in Enterprise Project, University of Cambridge and University of Cape Town (\$1,100)
- 2009 Joy Tong and Fenggang Yang, finalist of "Pentecostal and Charismatic Research Initiative" from University of Southern California, sponsored by John Templeton

- Foundation (\$100,000)
- 2009 Ralph A. Gallagher Travel Grant from Association for the Sociology of Religion (\$500)
- 2009 Travel Grant from National University of Singapore (\$1,150)
- 2008 Travel Grant from Japan Sociological Society for Non-Japanese Young Scholars from Overseas (\$8,250)
- 2008 Fieldwork Grant from National University of Singapore (\$3,850)
- 2006-2009 Postgraduate Research Scholarship, National University of Singapore (\$70,000)
- 2002-2005 Postgraduate Research Scholarship, Nanyang Technological University (\$40,000)

PUBLICATIONS

Book

Tong, Joy Kooi-Chin. 2012. Overseas Chinese Christian Entrepreneurs in Modern China (Key Issues in Modern Sociology). London: Anthem Press.

Journal

Tong, Joy Kooi-Chin and Bryan Turner. 2008. "Women, Piety and Practices: A Study of Women and Religious Practice in Malaysia." *Contemporary Islam*, 2(1) March.

Book Chapters

- Tong, Joy Kooi-Chin. 2013. Forthcoming. "Pentecostalism in Asia," in Pino Lucà Trombetta (ed.) *Globalized Pentecostalism*.
- Tong, Joy Kooi-Chin. 2012. "Christian Ethics and Business Life: An Ethnographic Account of Overseas Chinese Christian Entrepreneurs in China's Economic Transition," in Francis Lim (ed.), *Christianity in Contemporary China: Socio-Cultural Perspectives*, London & New York: Routledge.
- Tong, Joy Kooi-Chin. 2011. "Religious Experience of a Young Congregation," in Michael Bailey et al, (eds) *Mediating Faith*, London: Ashgate.
- Tong, Joy Kooi-Chin. 2008. "McDonaldization and the Mega-Church: A Case Study of City Harvest Church in Singapore," in Pattana Kitiarsa (ed.), *Religious Commodifications in Asia: Marketing Gods*, London & New York: Routledge.

Book Review

Tong, Joy Kooi-Chin. 2010. "Gods in the Global Village: The World's Religion in Sociological Perspective," by Lester R. Kurtz *Asian Journal of Social Science* 38(4):665-666.

Short Essays

Tong, Joy Kooi-Chin. 2002. "Press Council: Its functions and Social Consequences," (in Chinese), *Perspektif Pedas*.

Conference Papers

- "Chinese Charismatic Churches and Female Leadership." Presented at *Society for the Scientific Study of Religion*, Phoenix, AZ, 2012.
- "Chinese Charismatic Churches in the U.S. and Female Leadership." Presented at *International Conference on Pentecostal Politics and Power*, Padova, Italy, 2012.
- "Business as Mission: Overseas Chinese Christian Entrepreneurs in China." Presented at *North Central Region of the Evangelical Missiological Society*, Chicago, Illinois, 2012.
- "Commodification of Faith: Megachurches in the US and Asia." Presented at *Society for the Scientific Study of Religion*, Milwaukee, WI, 2011.
- "Chinese Charismatic Movement in the U.S, Taiwan, Hong Kong and Singapore." Presented at *American Sociological Association*, Atlanta, GA, 2010.
- "Chinese Charismatic Churches in the US." Presented at *Society for the Scientific Study of Religion*, Baltimore, US, 2010.
- "Religious Experience of a Young Megachurch." Presented at *International Sociological Association*, Gothenburg, Sweden, 2010.
- "Protestant Ethic in China: Self-described Christian Companies and Businesses." Presented at *American Sociological Association*, San Francisco, CA, 2009.
- "Christian Women and Business Ethics in China: Four Stories." Presented at *American Sociological Association*, San Francisco, CA, 2009.
- "Overseas Chinese Christians in China." Presented at *Japan Sociological Society*, Sendai, Japan, 2008.
- "Women and Protestant Ethic in China." Presented at *Beijing Summit on Chinese Spirituality and Society*, Beijing, China, 2008.
- "The Emergent 'Expressive Revolution'? Assessing the Religious Experience of Youth in the Megachurch Movement in Singapore." Presented at *Society for the Scientific Study of Religion*, Portland OR, 2006.
- "The McDonaldization of the Megachurch." Presented at *Asia Research Institute*, Singapore, 2005.

Work in Progress

Tong, Joy Kooi-Chin and Fenggang Yang, "Chinese Charismatic Churches in the US". Tong, Joy Kooi-Chin, "Megachurches in Singapore and Malaysia".

COURSES TAUGHT

2011—present	INT 402 INT 315 COM 335	ofessor, Indiana Wesleyan University Contemporary Global Issues Cross Cultural Communication Intercultural Communication Cultural Anthropology
2006—2008	Teaching As SC 3208 SC 1101	sistant, National University of Singapore Sociology of Religion Making Sense of Society

FIELD EXPERIENCE

2009-present Ethnographic research with believers and leaders of global Chinese

charismatic movement in U.S.A, Singapore, and Malaysia.

2007-present Ethnographic research with Christian businesspeople in Taiwan, China,

and Singapore.

2007-present Ethnographic research with mega-churches in Asia.

Ethnographic research with local people and leaders at Dili, East Timor.

Ethnographic research with Muslim women in Kelantan, Malaysia, in connection with a research project on piety and practices with Prof.

Bryan Turner.

Ethnographic research with media practitioners in Jakarta, Indonesia, in

connection with M.Com. thesis, Press control and self-regulation in

Indonesia, Malaysia and Singapore.

INVITED REVIEWER for JOURNALS

Sociology of Religion, Culture and Religion, Journal of Current Chinese Affairs

PROFESSIONAL MEMBERSHIP:

American Sociological Association Association for the Sociology of Religion Society for the Scientific Study of Religion International Sociological Association.

REFERENCES

Prof. Bryan S. Turner

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Prof. Fenggang Yang

Professor, Department of Sociology,

Director of Center on Religion and Chinese Society, Purdue University

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